Differential privacy can also enable scientific collaboration **Anand D. Sarwate, Rutgers University 15 April 2024**

IEEE Information Theory Society Distinguished Lecture SKKU Com&Net Group Seminar Series



Everyone should have privacy! We all want it but... what is it?

"Perhaps the most striking thing about the right to privacy is that nobody seems to have any clear idea what it is."

> Judith Jarvis Thomson, *The Right to Privacy,* Philosophy & Public Affairs 4(4), 1975.

Photo: MIT News





US legal scholar Daniel J. Solve identifies **at least 6 different legal meanings of privacy** in US law:

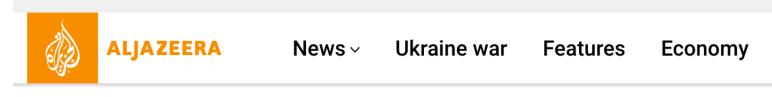
- A "right to be left alone" (no photos)
- The right to limit access to myself (locks)
- Information secrecy
- Control over how information is used
- "Personhood"
- Decision-making about myself

The cost of privacy loss We see examples all the time

BAY AREA

Patient's 'embarrassing' private health information posted to Facebook after **Contra Costa County** medical privacy breach

by: <u>Tori Gaines</u> sted: Mar 15, 2023 / 03:10 PM PDT dated: Mar 16, 2023 / 05:42 AM PDT

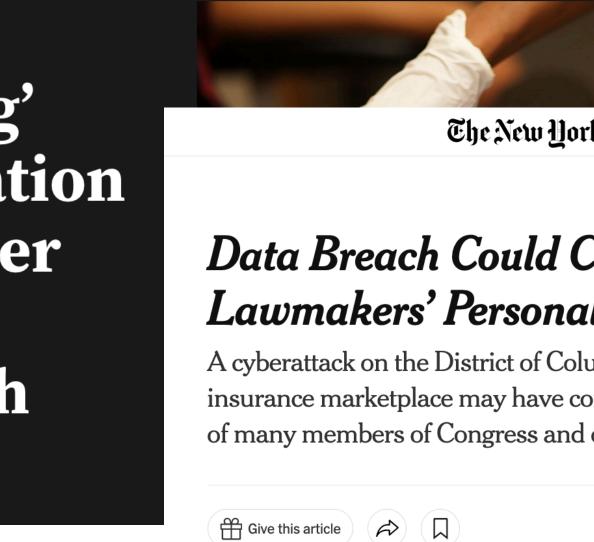


News | Technology

ChatGPT owner OpenAI fixes bug that exposed users' chat histories

According to reports, the titles of the conversations were visible but the substance of other users' conversations was not.





Opinion



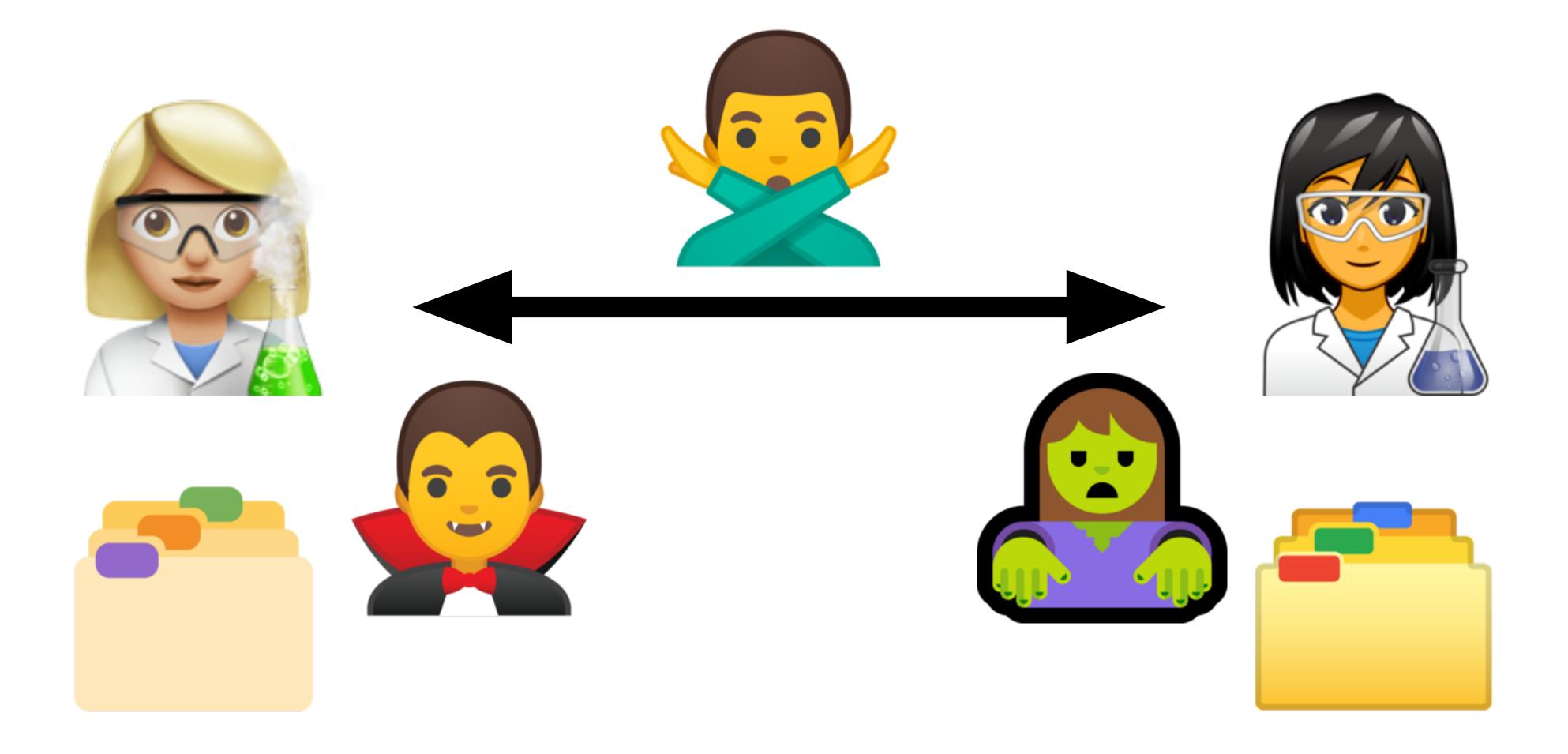
The New York Times

Data Breach Could Compromise Lawmakers' Personal Information

A cyberattack on the District of Columbia's online health insurance marketplace may have compromised identifying data of many members of Congress and other users.



Our motivation: biomedical research Joint analyses can make a huge difference, but are they safe?



A Case Study

Trying to enable collaboration

- Goal: platform for researchers to create consortia for federated analysis of neuroimaging data.
- <u>Algorithms:</u> preprocessing, feature discovery (PCA, ICA, NMF, DNNs), prediction, visualization and quality control, etc.
- Challenge: small sample size, high dimension, domain-specific algorithms.



https://trendscenter.org/

COINSTAC

https://coinstac.org/



What this talk is about From privacy basics to private federated learning

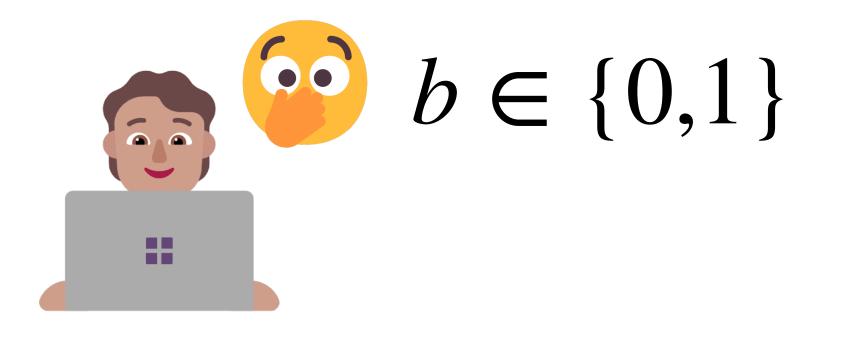
- We will start from the basics:
- How does information theory let us understand privacy, and particular differential privacy (DP)?
- How do we protect privacy when doing machine learning and statistics?
- What challenges and opportunities arise when working with federated data?
- How can this help in collaborative science?

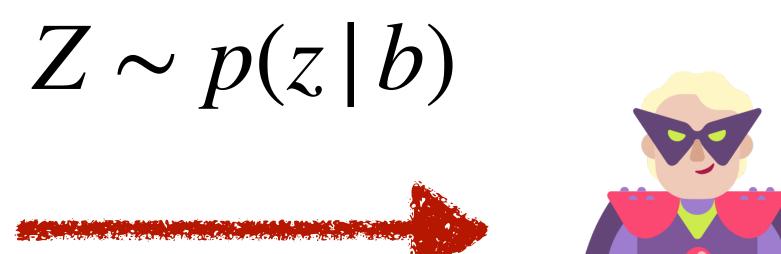


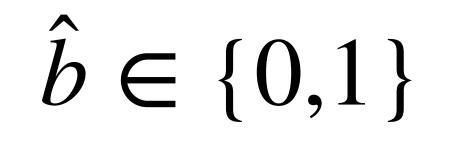
An IT perspective on DP



Modeling private information: a binary secret Let's start simple







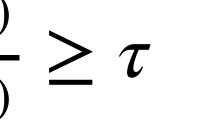
- Suppose we have a single bit $b \in \{0,1\}$ of private information.
- Some information Z which depends on b gets leaked (or published) and is observed by an adversary.
- **The privacy question:** How much does Z reveal about *b*?



This is a hypothesis testing problem! Time to dust off your notes from detection and estimation...

- This privacy question is a hypothesis testing question:
 - $\mathscr{H}_0: Z \sim p(z \mid 0)$
 - $\mathcal{H}_1: Z \sim p(z \mid 1)$
- The optimal test for the adversary is a likelihood ratio test:

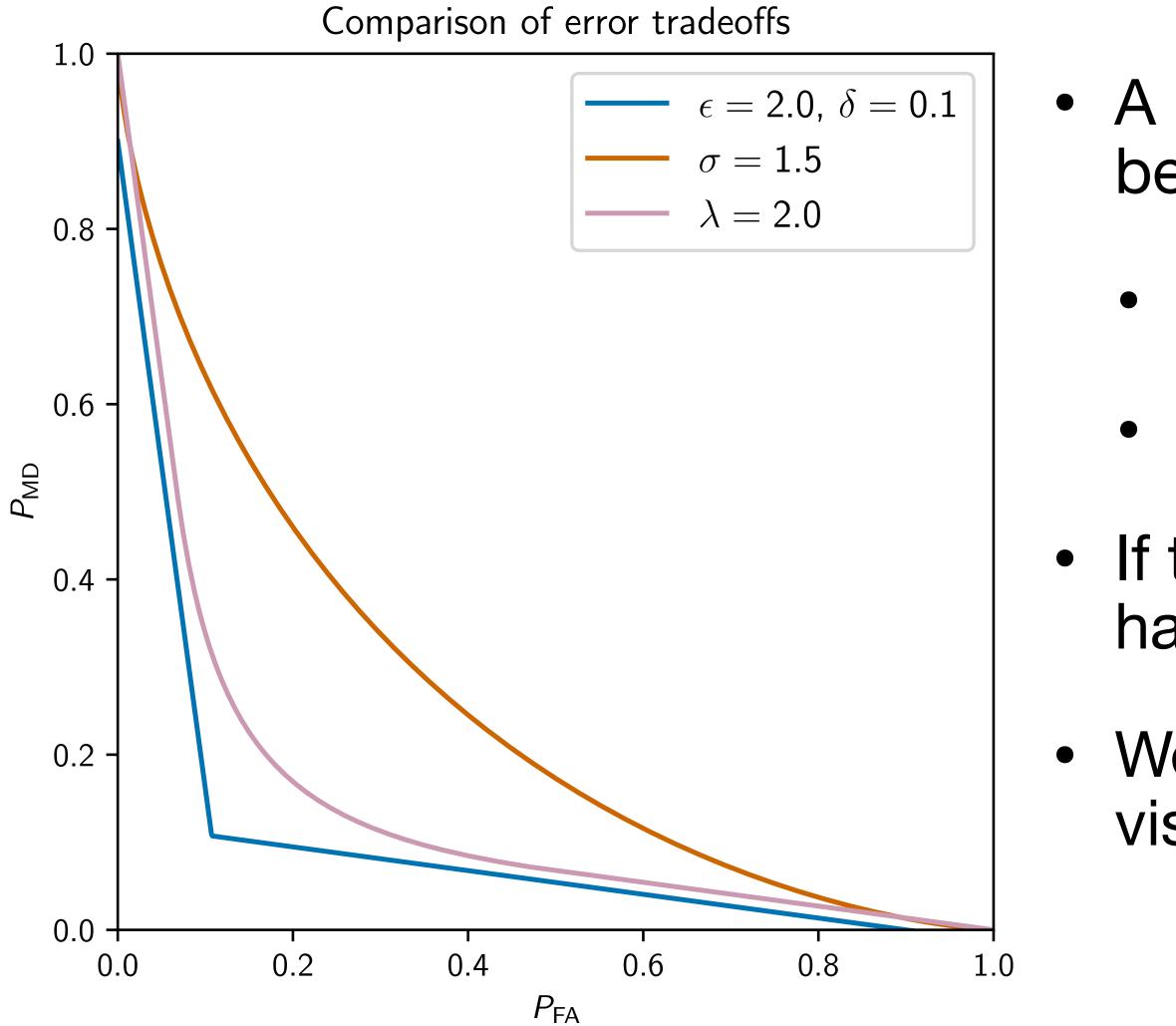
$$\hat{b} = \begin{cases} 1 & \log \frac{p(z|1)}{p(z|0)} \\ 0 & \log \frac{p(z|1)}{p(z|0)} \end{cases}$$



-< au

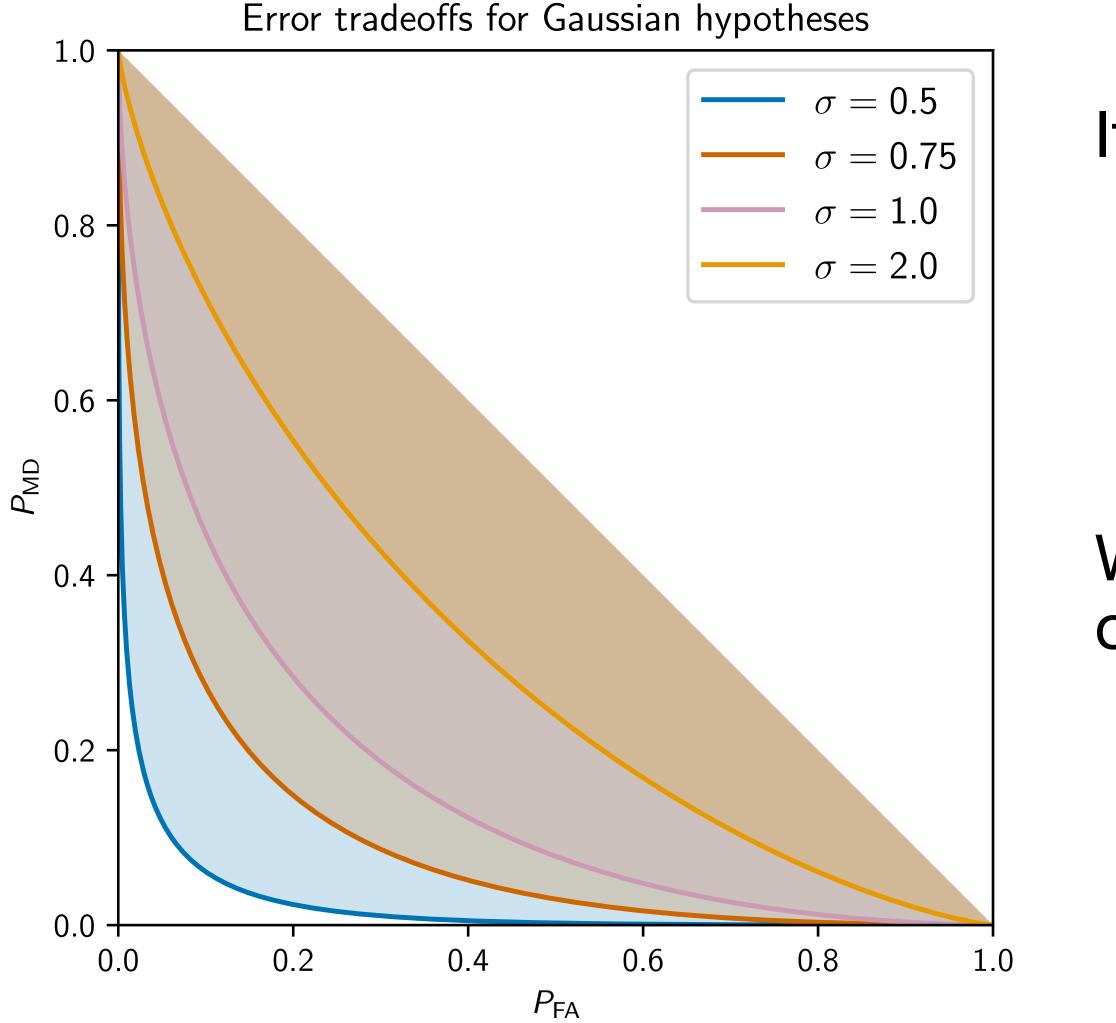


Tradeoffs between $P_{\rm FA}$ **and** $P_{\rm MD}$ We get more privacy when the hypothesis test is "hard"



- A privacy guarantee is made by the tradeoff between probabilities of
 - false alarm (Type I error) and
 - missed detection (Type 2 error)
- If the likelihood ratio is small, the test will have a higher error.
 - We can use a version of the ROC curve to visualize the kinds of guarantees.

Example: additive Gaussian noise Everyone's favorite example: Gaussians!



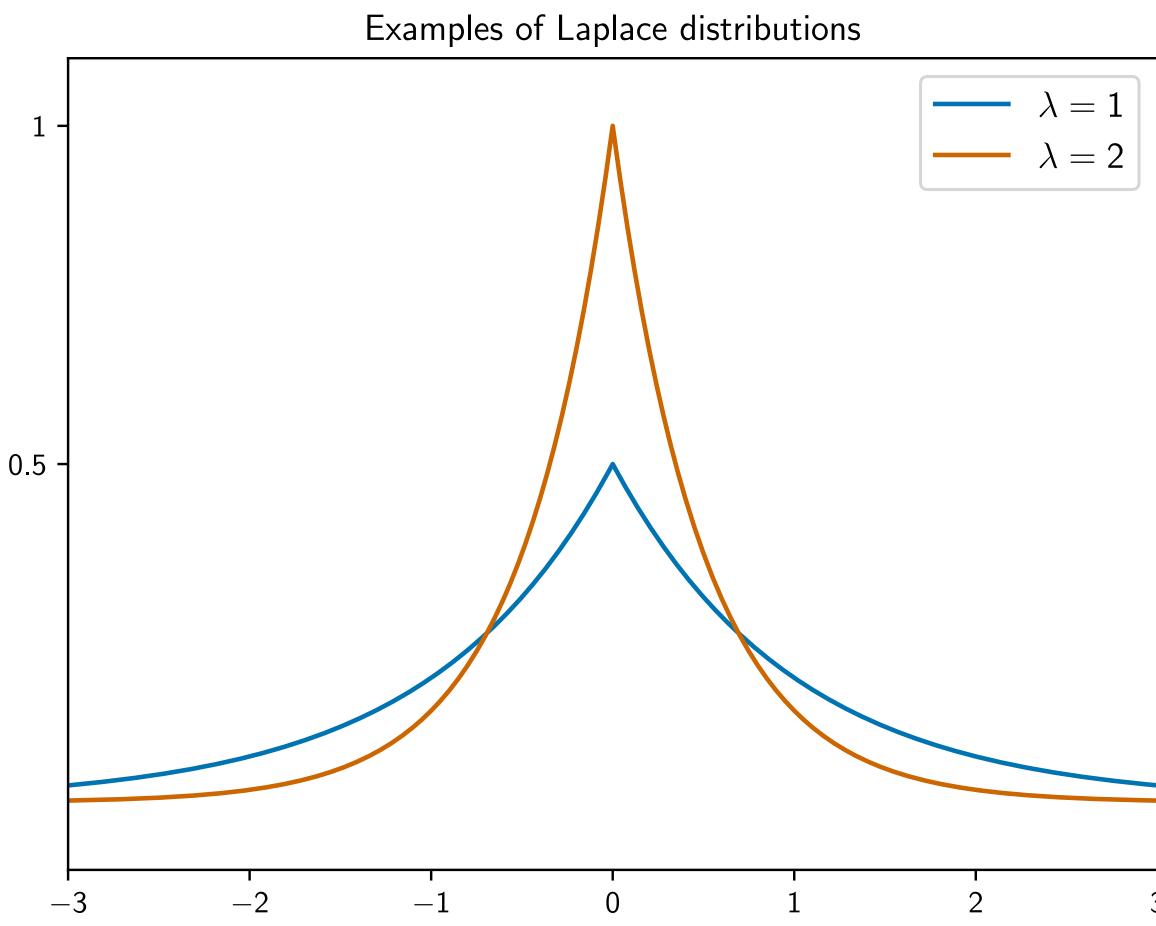
We can write the error probabilities in terms of Q functions:

If the revealed information Z is **Gaussian**:

$$\mathcal{H}_{0}: Z \sim \mathcal{N}(0, \sigma^{2})$$
$$\mathcal{H}_{1}: Z \sim \mathcal{N}(1, \sigma^{2})$$

$$P_{\rm FA} = Q\left(\frac{t}{\sigma}\right), P_{\rm MD} = Q\left(\frac{1-t}{\sigma}\right)$$

Example: additive Laplace noise We can do more than just Gaussians!



If the revealed information Z is Lapace:

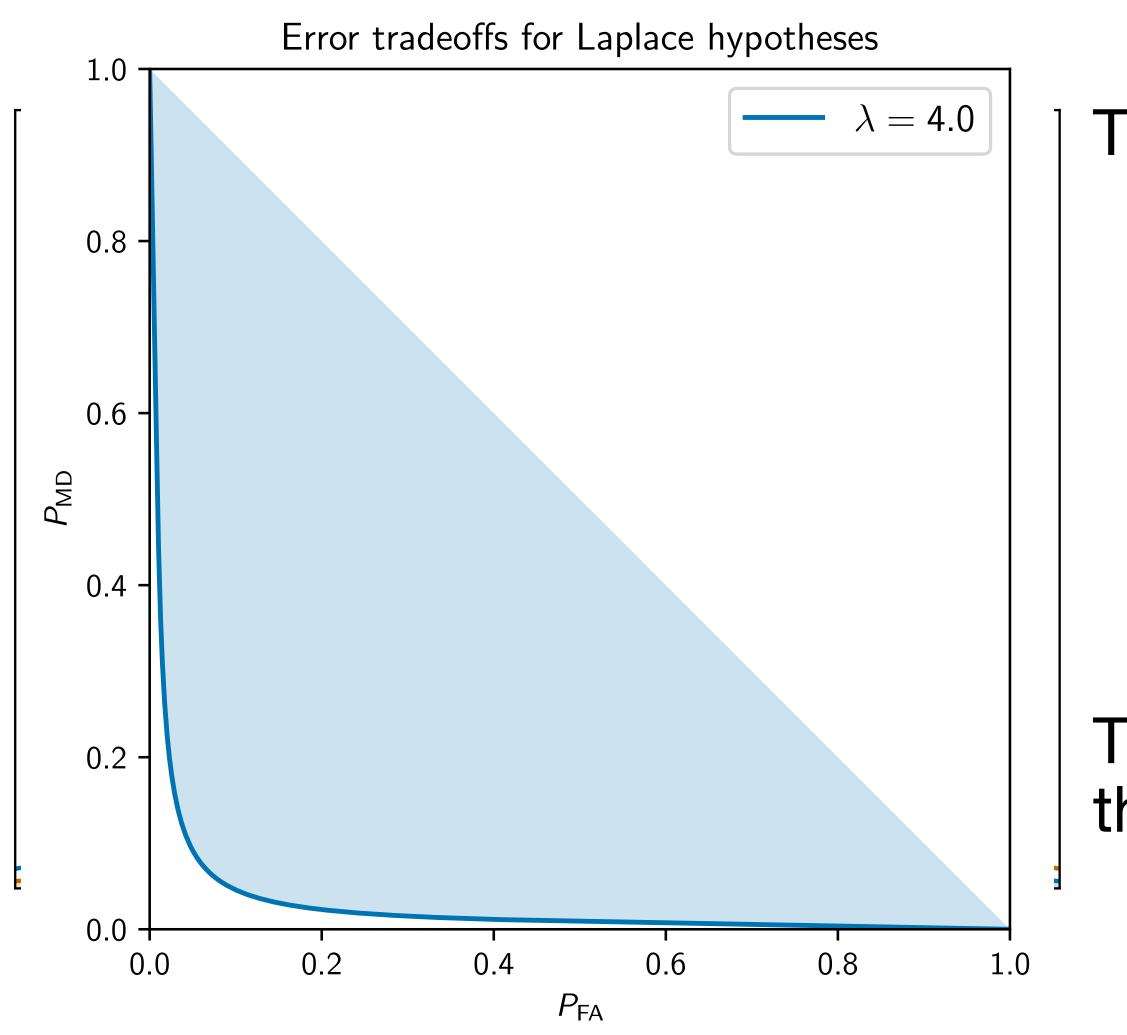
$\mathcal{H}_0: X \sim \text{Laplace}(\lambda)$

 $\mathcal{H}_1: X \sim 1 + \text{Laplace}(\lambda)$

Where Laplace(λ) has density

$$p(z) = \frac{\lambda}{2} \exp(-\lambda |z|).$$

Error tradeoffs for Laplace noise Lighter tails give a different shape



The error probabilities for the test are:

$$P_{\rm FA} = \int_{t}^{\infty} \frac{\lambda}{2} \exp(-|t|\lambda) dt$$
$$P_{\rm MD} = \int_{-\infty}^{t} \frac{\lambda}{2} \exp(-|A-t|\lambda) dt$$

The tradeoff is similar to the Gaussian but the slope at the corners is different.

Hard tests mean more privacy **Designing lower bounds on error probability**

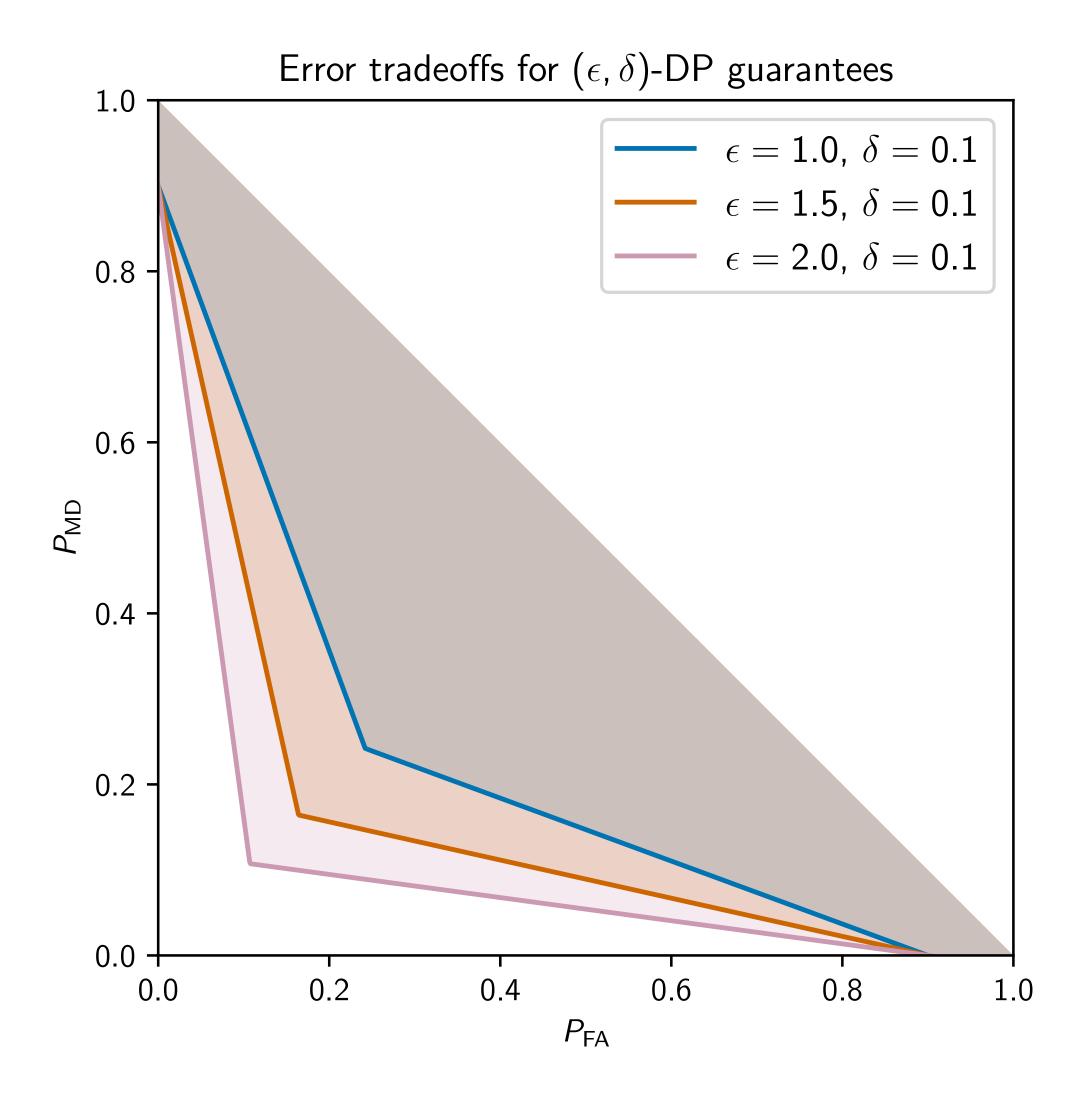
We can define privacy in terms of **lower bounds on the tradeoff curve**. One way to do this is to put **bounds on the log likelihood ratio**. Suppose we have bounds like:

$$P_{\rm FA} + e^{\epsilon} P_{\rm FA} \ge 1 - \delta$$

This is exactly the same as the definition of (ϵ, δ) -differential privacy! [Wasserman and Zhou 2010, Kairouz, Oh, Vishwanath 2017]

- $e^{\epsilon}P_{\mathrm{FA}} + P_{\mathrm{MD}} \ge 1 \delta$

Error tradeoffs from DP lower bounds Using piecewise linear functions to bound the error



Starting with

$$\begin{aligned} P_{\rm FA} + e^{\epsilon} P_{\rm FA} &\geq 1 - \delta \\ e^{\epsilon} P_{\rm FA} + P_{\rm MD} &\geq 1 - \delta \end{aligned}$$

We see different error tradeoffs.

We can vary ϵ or vary δ to see how these "privacy parameters" affect the shape of the tradeoff region.

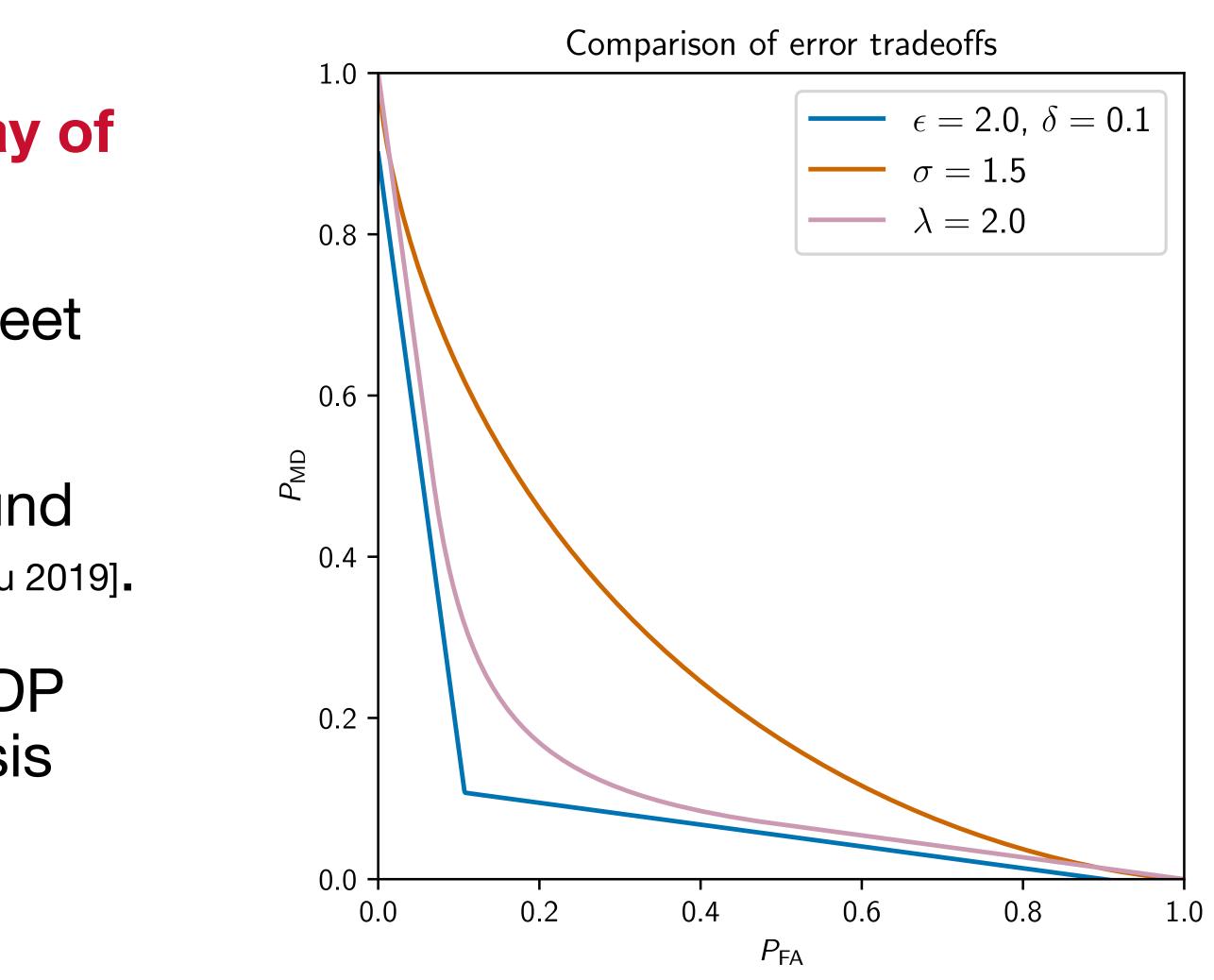
Revisiting Gauss and Laplace What DP guarantees do our previous hypothesis tests have?

Any kind of lower bound gives a way of measuring privacy!

Laplace and Gaussian tests do not meet the DP lower bounds exactly.

We can base privacy guarantees around any shape of tradeoff curve [Dong, Roth, Su 2019].

How do we reconcile the "standard" DP story with this simple binary hypothesis test?



The "standard" approach to explaining DP Neighboring databases of individual records

In the textbook approach to describing DP we have several ingredients:

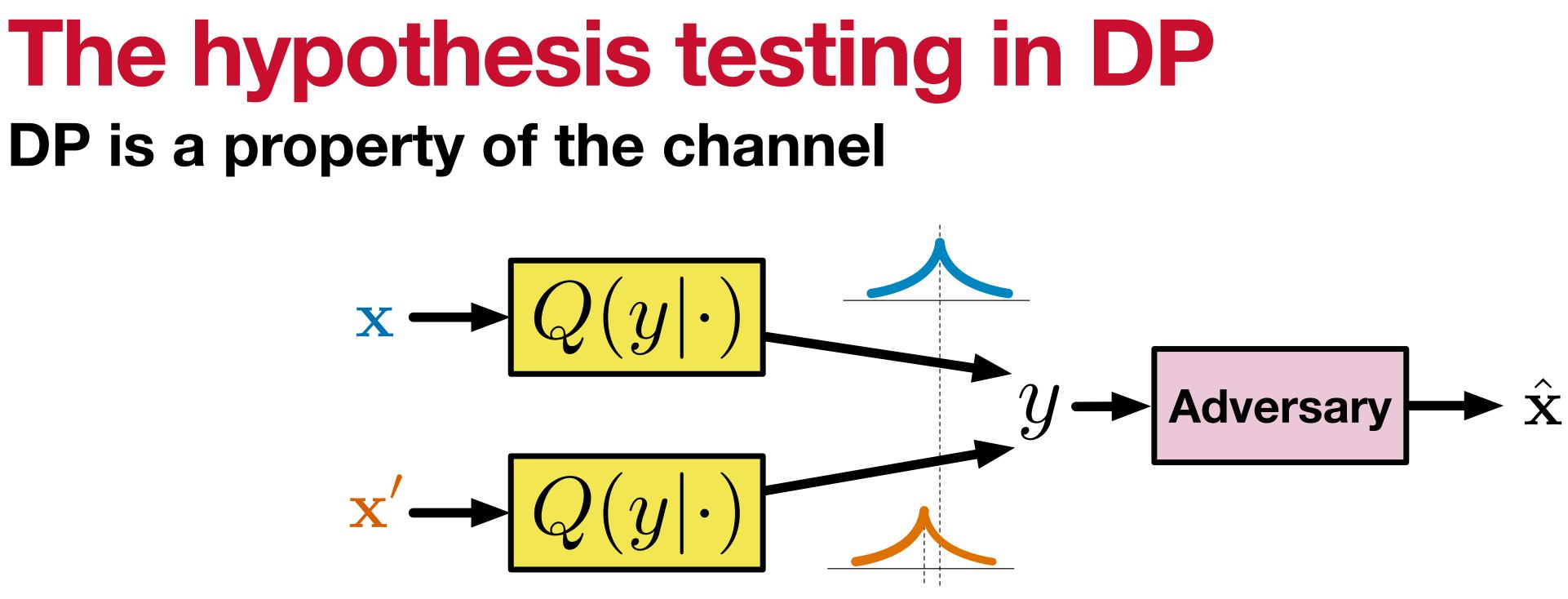
- 1. Data space: \mathcal{X} , often modeled as records from *n* individuals.
- 3. Output space: \mathcal{Y} , depends on the functionality/what we want to release.
 - Example: If we want the average of data $\mathscr{X} = [0,1]^n$, we have s $\mathscr{Y} = [0,1]$.
- 4. Algorithm: a randomized map/conditional distribution/channel $Q: \mathcal{X} \to \mathcal{Y}$.

2. Neighborhood relationship ~: for $\mathbf{x}, \mathbf{x}' \in \mathcal{X}$ we write $\mathbf{x} \sim \mathbf{x}'$ if they are "neighbors".

• Example: each person has 1 bit so $\mathcal{X} = \{0,1\}^n$ and $\mathbf{x} \sim \mathbf{x}'$ if they differ in one position.

• Example: If we want to train a classifier using data $\mathscr{X} = \{\mathbb{R}^d \times \{0,1\}\}^n, \ \mathscr{Y} = \mathbb{R}^d$.

DP is a property of the channel



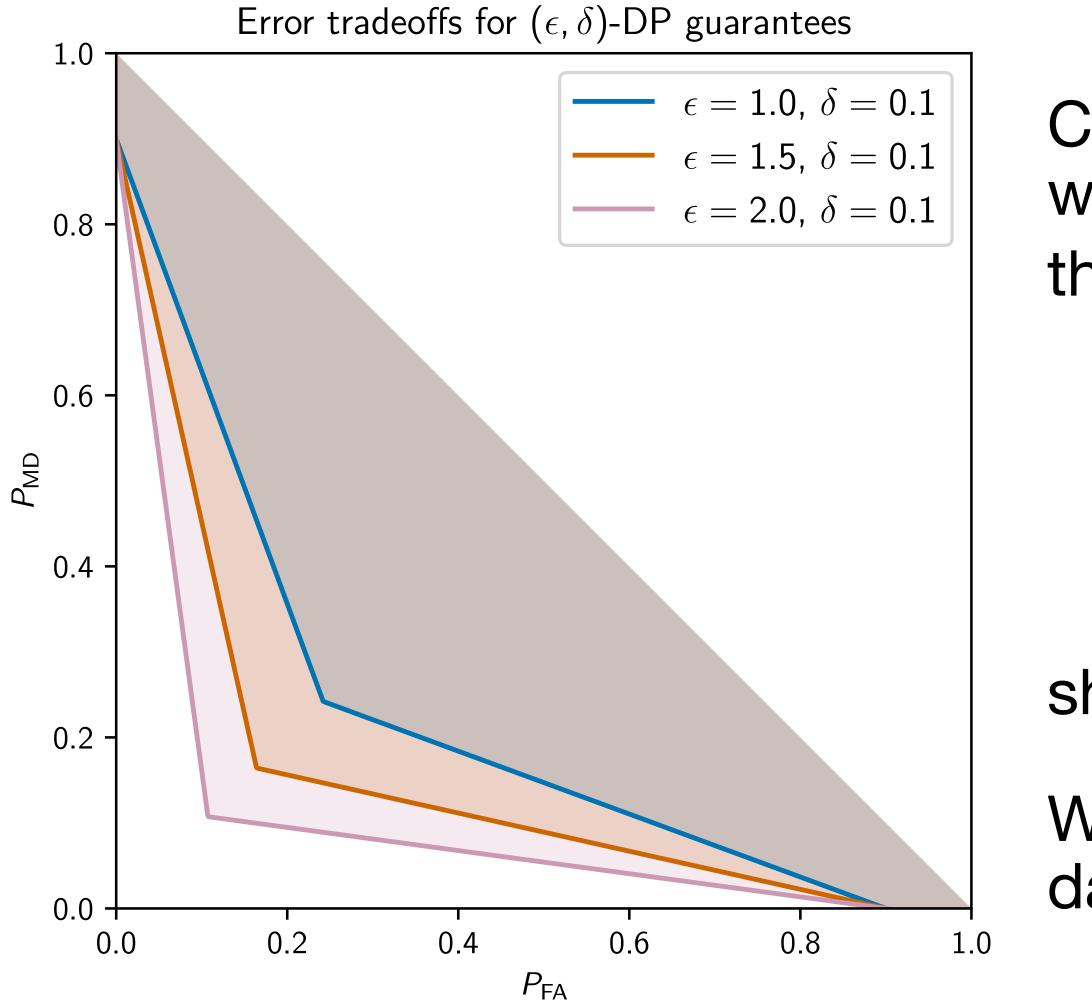
A channel/"mechanism"/algorithm Q is (ϵ, δ) -differentially private if

 $Q(\mathcal{S} | \mathbf{x}) \leq e^{\epsilon} Q(\mathcal{S} | \mathbf{x}') + \delta$

For all measurable subsets $\mathcal{S} \subseteq \mathcal{Y}$ and all $\mathbf{x} \sim \mathbf{x}'$. [Dwork-Kenthapadi-McSherry-Mironov-Naor 2006] [Wasserman-Zhou 2010]



DP makes many hypothesis tests hard Protecting many single bits simultaneously



Compared to our single private bit b, in DP we want many hypothesis tests to hard for the adversary. For every $\mathbf{x} \sim \mathbf{x}'$ the test

$$\mathcal{H}_0: \mathbf{y} \sim Q(\cdot | \mathbf{x})$$
$$\mathcal{H}_1: \mathbf{y} \sim Q(\cdot | \mathbf{x}')$$

should have a large probability of error.

When can we do this? When neighboring data sets make similar output distributions.

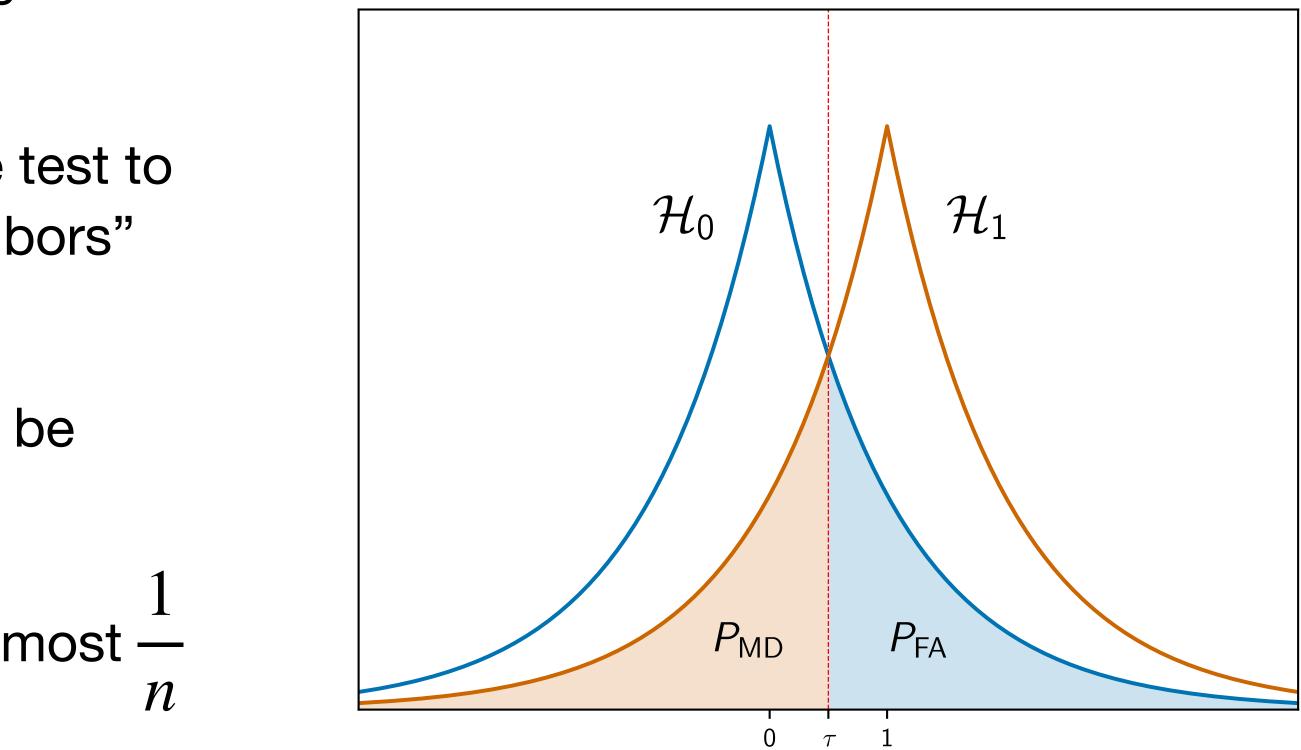
Sensitivity of scalar functions Understanding the distance between hypotheses

In DP, we usually want to approximate some function of the data.

Suppose we want $f: \mathscr{X} \to \mathbb{R}$. We want the test to be hard for any pair $(\mathbf{x}, \mathbf{x}')$ which are "neighbors" $(\mathbf{x} \sim \mathbf{x}')$.

If $f(\cdot)$ is small for all neighbors, this should be easier.

Example:
$$f(x) = \frac{1}{n} \sum_{i=1}^{n} x_i$$
 can change by at for $x_i \in [0,1]$.



Sensitivity of scalar functions Understanding the distance between hypotheses

The global sensitivity of $f(\ \cdot\)$ is $\Delta(f) = \max_{\mathbf{X}\sim\mathbf{X}}$

If we use additive noise (like in the Laplace and Gaussian case) we have

$$\mathscr{H}_0: Z \sim p(z - f(\mathbf{x}))$$

We can make a guarantee for all "neighbors" if following test is hard:

$$\mathscr{H}_0: Z \sim p(z)$$
 vs.

$$\underset{\mathbf{x}'}{\mathbf{x}} \left| f(\mathbf{x}) - f(\mathbf{x}') \right|.$$

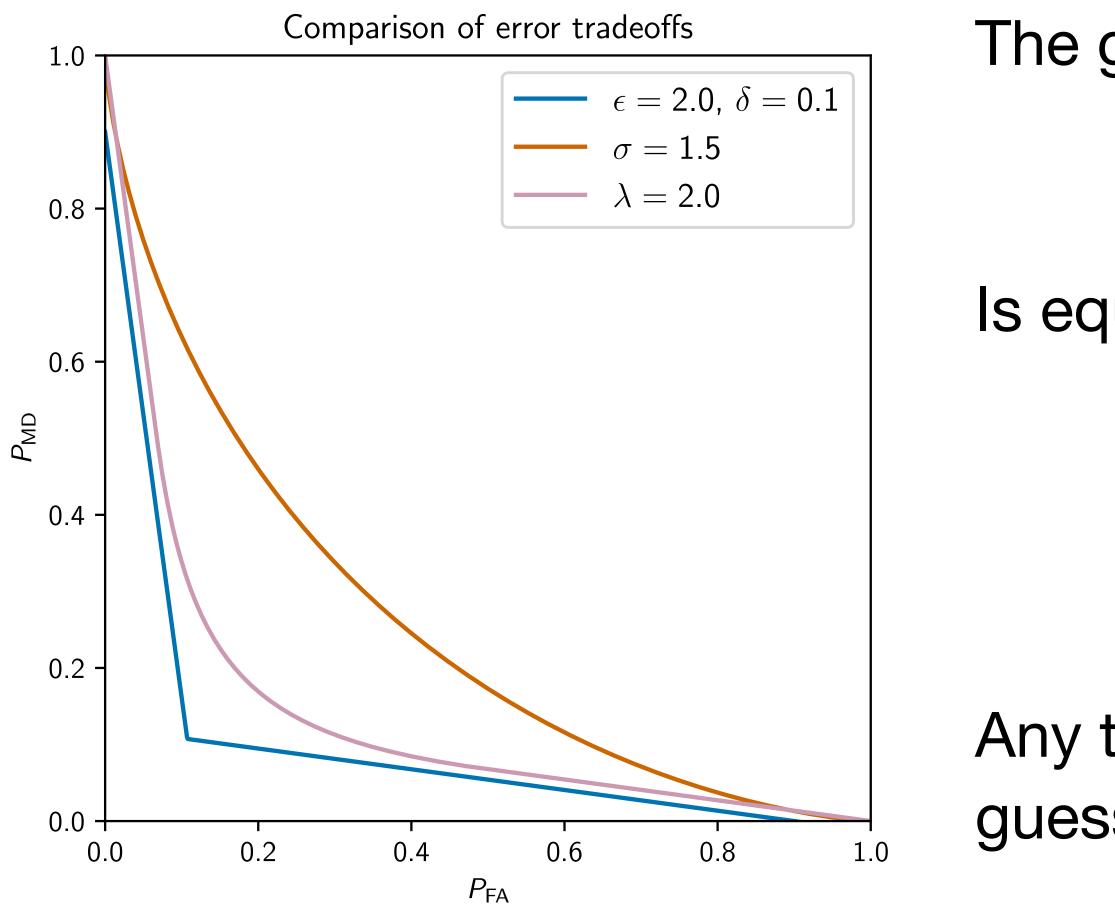
vs.
$$\mathscr{H}_1: Z \sim p(z - f(\mathbf{x}'))$$

$$\mathscr{H}_1: Z \sim p(z - \Delta(f)).$$

Some notes on the definition DP's underlying assumptions are slightly different

- Differential privacy is a stringent requirement: The probability of any event is similar, regardless of whether the data was x or any other neighboring x'.
- Guarantee is on conditional probabilities given the data: same risk holds regardless of side information (e.g. linkage).
- There is no statistical assumption on the data: x is not drawn from some distribution since it's in the conditioning.
- The data itself is considered identifying: no notion of some parts being personally identifiable information (PII) and others not.

DP and hypothesis testing Fundamentally, DP is just a lower bound



The guarantee

$$Q(\mathcal{S} \,|\, \mathbf{x}) \le e^{\epsilon} Q(\mathcal{S} \,|\, \mathbf{x}') + \delta$$

Is equivalent to saying

$$P_{\rm FA} + e^{\epsilon} P_{\rm FA} \ge 1 - \delta$$
$$e^{\epsilon} P_{\rm FA} + P_{\rm MD} \ge 1 - \delta$$

Any test used by an adversary taking y and guessing if $\mathbf{x} \sim \mathbf{x}'$.

Differentially private ML



Point estimation with differential privacy Adding noise to sufficient statistics

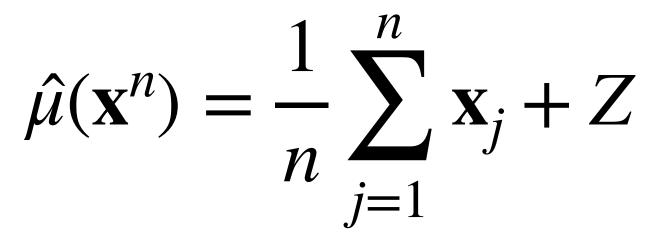
A typical DP approach to statistical estimation $\mathbf{x}^n \sim p(\mathbf{x} \mid \theta)$ (Smith 2009): • Model data as drawn i.i.d. $\sim p(\mathbf{x} \mid \theta)$. $T(\cdot)$ • Compute a sufficient statistic $T(\mathbf{x}^n)$ for θ . • Add noise to $T(\mathbf{x}^n)$ to guarantee DP. • Compute a "plug-in" estimate from noisy $T(\mathbf{x}^n)$. We just need the sensitivity of $T(\cdot)$.



Example: the sample mean Computing the MSE as a function of privacy risk

Suppose we have data in $\mathscr{X} = [A, B]^n$ and want to estimate the mean:

- Sensitivity of $\hat{\mu}(\mathbf{x}^n)$ is (B A)/n.
- $Z \sim \text{Laplace}(n\epsilon/(B A))$ will guarantee (ϵ ,0)-DP.
- MSE of $\hat{\mu}(\mathbf{x}^n)$ is $2/\lambda^2 = 2\frac{(B-A)^2}{n^2\epsilon^2}$.





The privacy-utility tradeoff How much do we lose when we guarantee privacy?

 $2/\lambda^2 =$

So we can see that less privacy risk (smaller ϵ) induces more MSE.

(like squared error).

This is what people call the privacy-utility tradeoff.

Adding Laplace(λ) noise guarantees privacy, but at what cost? The MSE is:

$$=2\frac{(B-A)^2}{n^2\epsilon^2}$$

- We can try to optimize the privacy mechanism if we know the utility function

Beyond additive noise Sampling for privacy with the exponential mechanism

of $u(\cdot)$:

 $Q(\mathbf{y} | \mathbf{x}) \propto \exp$

- The Exponential Mechanism [McSherry, Talwar, 2007] samples a random y to maximize $\mathbf{y}^* = \operatorname{argmax} u(\mathbf{y}, \mathbf{x})$
 - У
- To approximate this, sample according to a Gibbs measure using the sensitivity

$$O\left(\epsilon u(\mathbf{y},\mathbf{x})/2\Delta(u)\right).$$

Maximum likelihood and ERM Optimization and privacy

Most of "modern" machine learning involves optimization problems, including maximum likelihood estimation and empirical risk minimization:

> $\mathbf{w}^* = \operatorname{argm}$ W

We can use DP to approximate this in a number of ways:

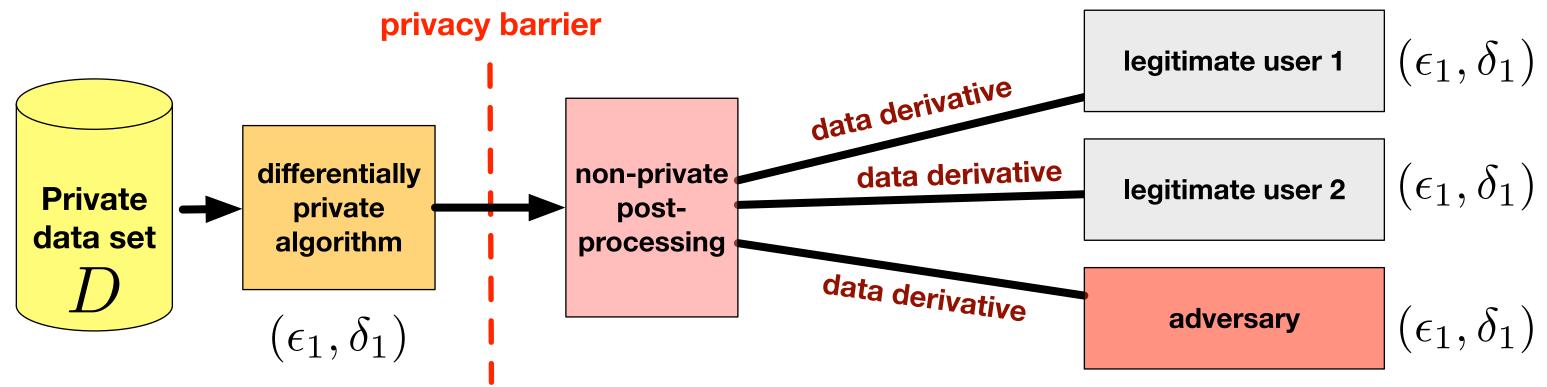
- "Output perturbation": compute the minimizer and add noise.
- "Objective perturbation": Add a random term to the objective function and minimize it.
- "Functional mechanism": Add noise to an approximation of the loss function $\ell(\cdot)$. lacksquare

$$\min \frac{1}{n} \sum_{i=1}^{n} \mathscr{C}(\mathbf{w}, \mathbf{x}_i).$$

[Chaudhuri, Monteleoni, Sarwate 2011] [Zhang, Zhang, Xiao, Yang, Winslett 2012]



Post-processing invariance and composition Nice properties of differential privacy

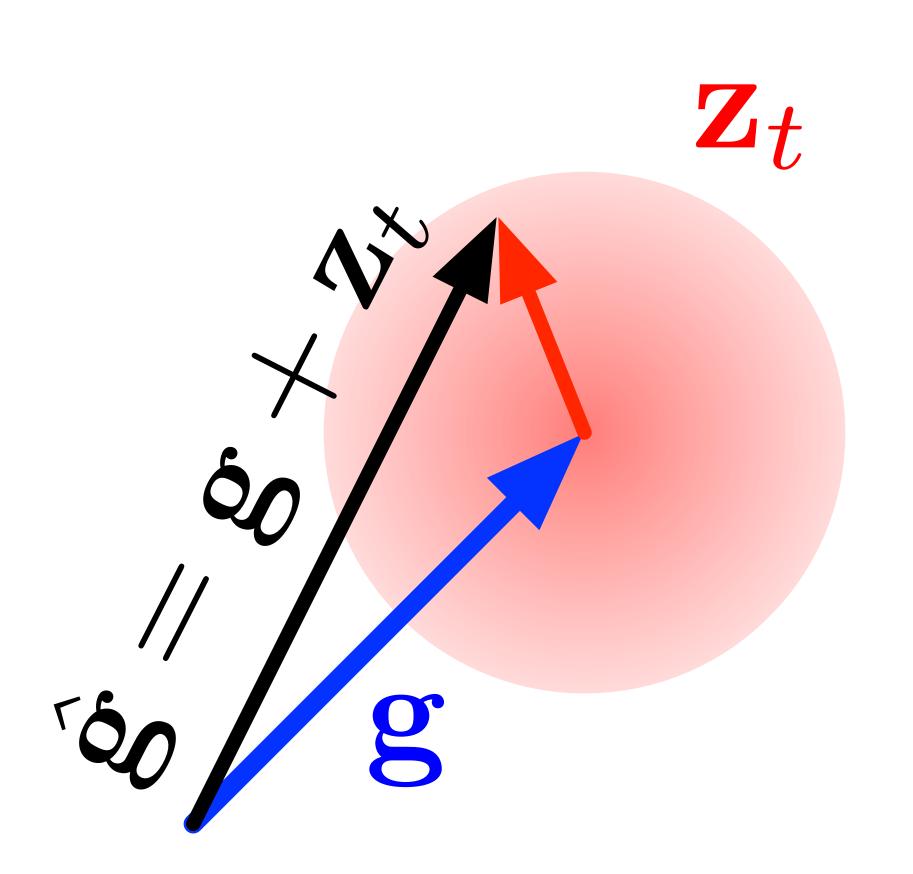


- known already.
- from additional computations.
- Composition: quantifies how privacy loss "adds up" over multiple releases.

• Side-information resilience: measures the additional risk regardless of what is

• **Post-processing invariance:** once we publish something the risk cannot increase

Deep Learning and DP Privacy for neural networks



- Adding noise to gradients provides differential privacy.
- For high-dimensional problems, Gaussian noise is very effective.
- Need to use privacy accounting.



Deep neural networks (DNNs) also use optimization algorithms in training. To make these private we can add noise to the gradients in stochastic gradient descent (SGD):

[Song et.al. 2013, Duchi et.al. 2014, Abadi et.al. 2016, Mironov 2017]

Composing multiple mechanisms Returning to our hypothesis testing roots

2019] a pair of **dominating distributions** (P, Q) such that:

$$Q(\mathcal{S} | \mathbf{x}) - e^{\epsilon} Q(\mathcal{S} | \mathbf{x}') \le P(\mathcal{S}) - e^{\epsilon} Q(\mathcal{S}).$$

We can then define the privacy loss random variable (PLRV) for $Z \sim P$:

L = 10

tell us how to "add up" these PLRVs.

For any (ϵ, δ) -DP mechanism we can always find [Sommer, Meiser, Mohammadi

$$\log \frac{dP}{dQ}(Z).$$

Each time we use use a DP mechanism we get another PLRV. Composition rules

Approaches to composition Different ways to count up PLRVs







loss from running these on our data?

- lacksquare
- CLT [Dong et al. 2019][Sommer et al. 2019]
- 2021][Ghazi et al. 2022][Doroshenko et al. 2022]
- Saddlepoint analysis [Alghamdi et al. 2022]

If we have PLRVs L_1, L_2, \ldots, L_T , how can we find the total privacy

• Measure concentration [Dwork, Rothblum, Vadhan 2010]

• Exact composition [Kairouz, Oh, Vishwanath 2015][Murtagh, Vadhan 2016]

Large deviations/MGF [Abadi et al. 2016][Mironov et al. 2017][Balle et al. 2019]

• Numerical approximation [Koskela et al. 2019, 2021][Koskela, Honkela 2020][Gopi et al.

Main takeaways for DP machine learning The state of the art for DP and ML is constantly evolving

- noise.
- drawn from some distribution since it's in the conditioning.
- the overall privacy for the algorithms we already have.
- of issues to handle that are a mix research questions and engineering.

• **Basic algorithmic ideas are the same:** developing a differentially private ML algorithm for applications involves understanding where to introduce the

• The best algorithm for a task may be application-dependent: x is not

Privacy accounting is complicated: but generally gives us tighter bounds on

• There is still a large gap between prototype and application: there are lots



DP in federated learning



Federated learning from private data **Defining the challenge**

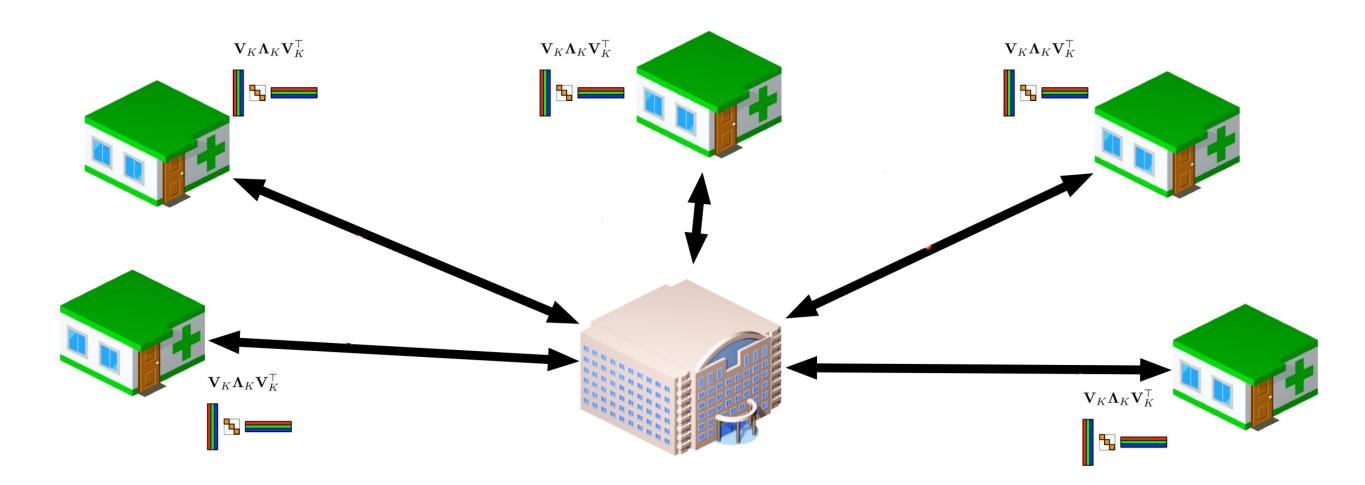
- Consortium of internet-connected research groups (sites).
- Each site has a cohort of (private) data from research subjects.
- Want to leverage larger total sample size to advance understanding.

copied and that they cannot be identified as participants.

re-branded as "cross-silo federated learning." [Kairouz et al. 2021]

- **Privacy:** researchers have to promise each subject that their data will not be
- Federated learning: this is decentralized/distributed learning, which has been

Federated learning from private data **Defining the challenge**



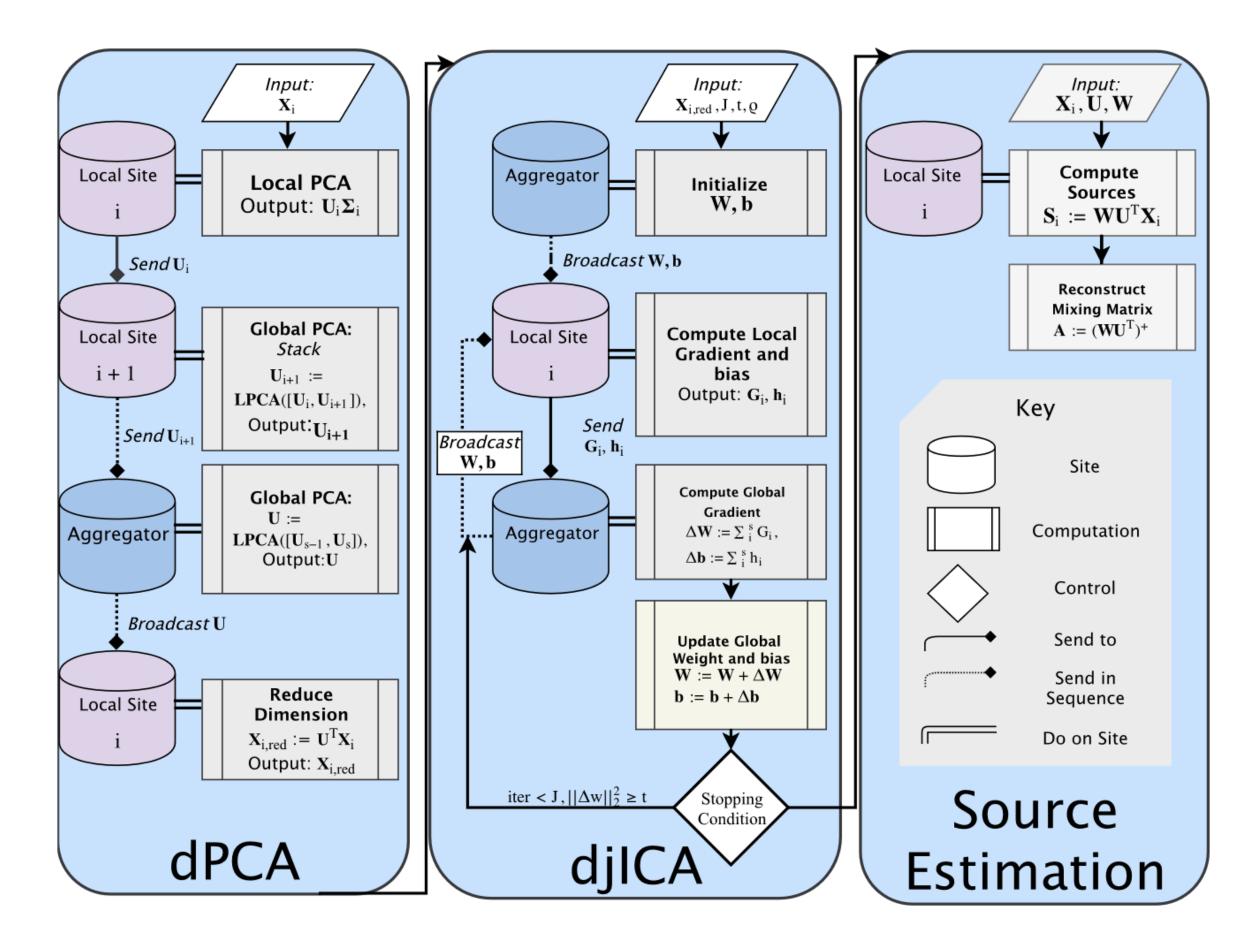
A consortium of S research groups/sites wants to collaborate

- cloud.

• Data: M_s individuals locally at each site s in datasets $\mathbf{X}_s = {\mathbf{X}_{s,m} : m = 1, 2, ..., M_s}$.

Goal: compute some target function $T(\mathbf{X}_1, \mathbf{X}_2, \dots, \mathbf{X}_S)$ without uploading data to the

An example from neuroimaging Independent component analysis is often used for MRI



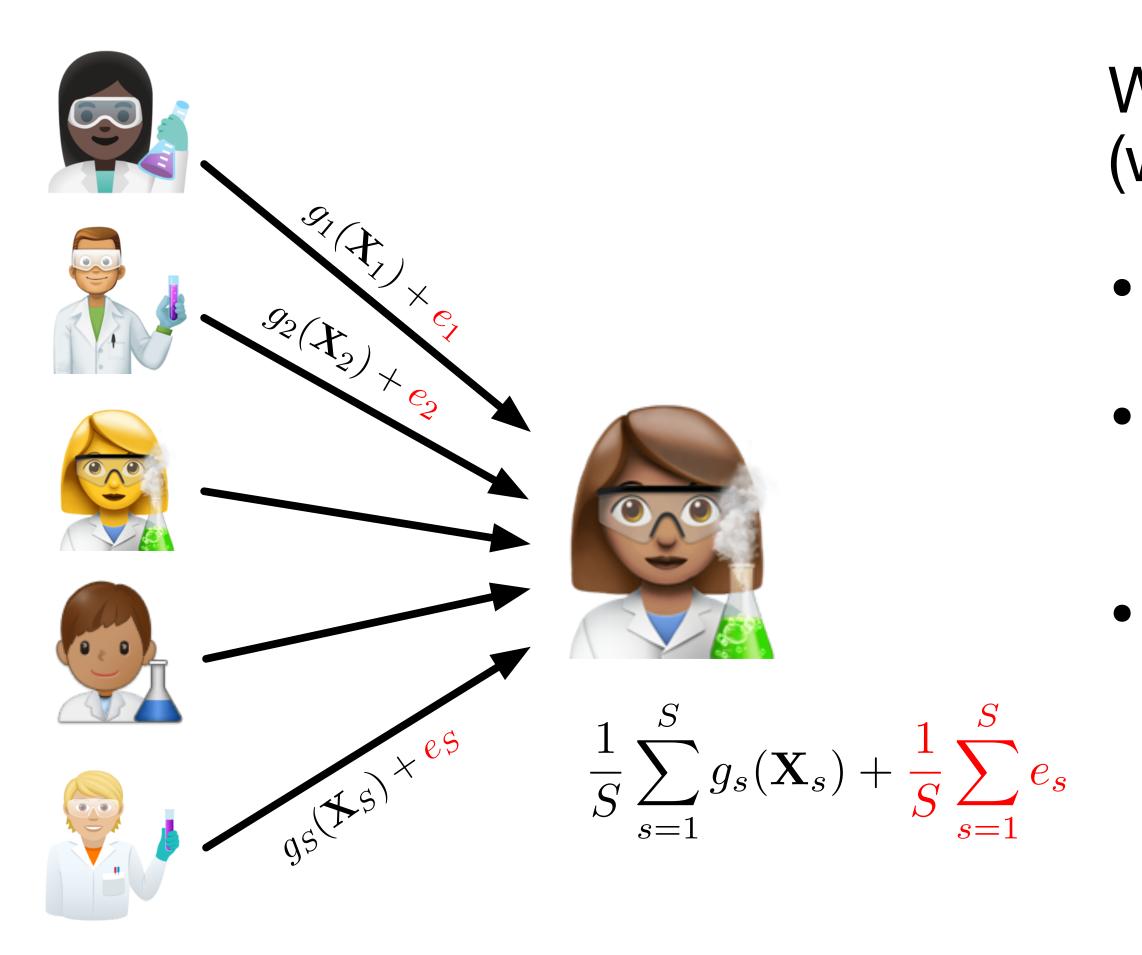
We studied a decentralized joint ICA:

- Each subject measurement $\mathbf{S} \in \mathbb{R}^{R \times N}$ is composed of N observations from Rstatistically independent components
- Linear mixing process defined by a mixing matrix $\mathbf{A} \in \mathbb{R}^{D \times R}$ with $D \ge R$. which forms the observed data $\mathbf{X} = \mathbf{AS}.$

We want to find an unmixing matrix jointly across the sites.



Algorithmic ingredients Independent component analysis is often used for MRI



- We used a distributed gradient descent (with noisy SGD) on a nonconvex objective:
- Sites send noisy local gradients.
- Aggregator updates the matrix and sends it back.
- Key contribution: use common randomness to allow sites to add anticorrelated noise that balances privacy and utility.

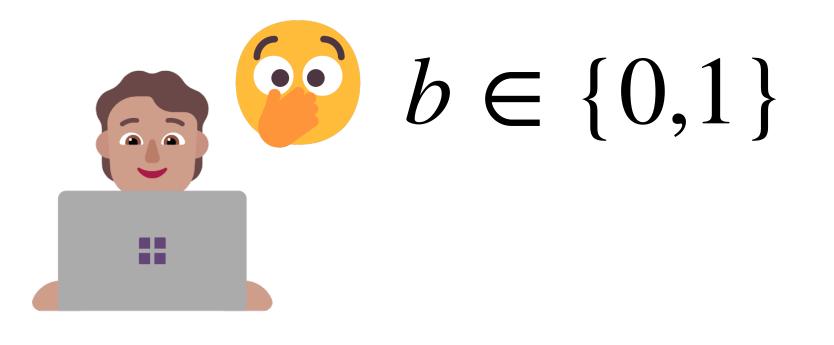


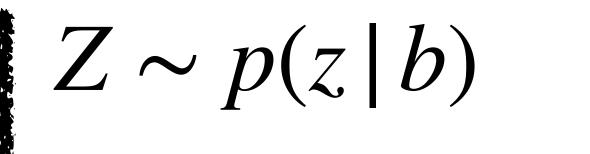
DP challenges for collaborative science Broadening the scope of applications is hard

- Sample sizes are small: DP has had the most success in the "big data" setting whereas human health studies are small.
- Generic approaches only go so far: most algorithms have been "general purpose" and don't use domain knowledge.
- Real applications are pipelines: almost all scientific analyses have a pipeline of processes and differential privacy is most often studied in isolation.
- Interpretability and validation are important: as with ML/AI more generally, we want to have scientifically meaningful results.

Conclusions and open questions

What we've seen so far Let's start simple





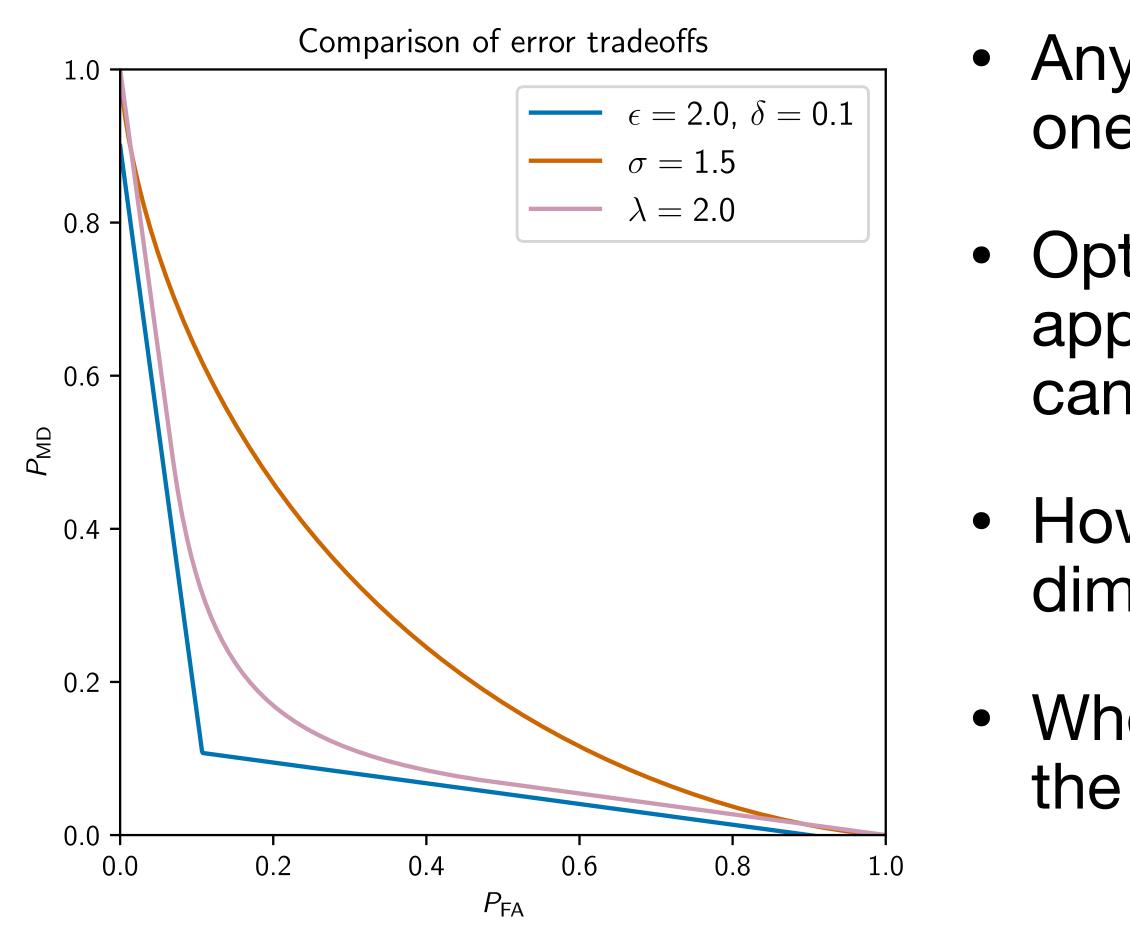


 $b \in$



- We started out with a simple story: protecting a single bit.
- Differential privacy both is and is not just as simple as hypothesis testing.
- Taking an information-theoretic view opens the door to better analyses.
- The gap between algorithms and analysis is shrinking.
- The gap between algorithms and applications is still large.

Where can we go from here? Looking ahead, what are the major challenges



- Any lower bound is a type of privacy: which one is the easiest to work with?
- Optimality is hard to define in many applications (for example, visualization): what can do to find "good" mechanisms?
- How practical is DP in small sample, highdimensional, or other challenging settings?
- When is DP the right solution and when is it the wrong solution?

대단히 감사합니다!